



# Laura Crawford Certificate Program Scholarship Award

Sponsored by  
Alberta Seniors Communities & Housing Association (ASCHA)

## The Award

The Laura Crawford Scholarship Award was established in 2008 to honour the late Laura Crawford. Laura championed seniors housing professionals to be their best and pioneered the person-centred approach long before it was a trending buzzword. For almost 20 years Laura shared her progressive knowledge, wisdom and grit which inspired everyone to take a fresh look at what they do for individuals while maintaining a home environment. She advocated for the resident and encouraged her students to be leaders in both their professional and personal lives, using education and attitude as change agents! Laura's nursing career gave her the background to understand the physiological and psychological changes that occur in our later years, but it was her personal "no nonsense" philosophies that guided students to see seniors as adults and not dependents! In her words, "there was to be no more motherhood and apple pie"; meaning that even though the resident may need more support; you cannot take away the integrity, dignity and the functional abilities that they have. Residents should be enabled not disabled.

The Laura Crawford Scholarship Award of \$1000 is granted to one applicant every year registered in or attending the Site Manager or the Activity Coordinator Program, and is to be used within one calendar year of the award. This Scholarship Award is intended to support ongoing growth and learning offsetting a portion of the cost of ASCHA/RDC Certificate Program courses offered at Red Deer College.



"PERSON-CENTRED HOUSING" is the philosophy of honouring the individual's needs, desires and choices to maintain and enjoy a wholesome, vibrant lifestyle in a congregate living setting.



## Eligibility

### The applicant must:

- work for an ASCHA Regular Member organization
- be committed to completing one of the ASCHA/RDC Certificate Programs
- have been employed in the seniors housing industry for a minimum of two years
- be a resident of Alberta for one year.

## Selection Criteria

### The selection criteria will be based on:

- evidence of professionalism through passion, warmth, commitment and a positive, supportive attitude
- ability to demonstrate a person-centred approach
- ability to lead and energize staff to encourage a creative and lively environment
- demonstrate the philosophy of formal and informal lifelong learning
- illustrate pride in working in the Seniors' Housing Industry

## Application Process

### The following must be submitted:

- A short cover letter that demonstrates your practice of the qualities exemplified by Laura Crawford
- Resume
- One reference letter from each of the following groups:
  - Senior Management/Leadership
  - Colleague or resident

Applications will be reviewed by the ASCHA Selection Committee. The Laura Crawford Scholarship Award recipient will be announced at the ASCHA Convention & Tradeshow. The Scholarship Award recipient will be notified in advance to ensure they attend the Ceremony. For questions, contact ASCHA at 780.439.6473 or at [ascha@ascha.com](mailto:ascha@ascha.com).

By submitting a scholarship application, you certify that all information on this application is accurate and give your permission to Alberta Seniors Communities & Housing Association (ASCHA) to share this information with a third party when necessary for recipient selection of the scholarship. You also permit ASCHA to publish your name on a list of scholarship recipients, should you be chosen.

## Send your application to ASCHA

By Mail: 9711 – 47 Avenue Edmonton, AB T6E 5M7  
 By Fax: 780.433.3717  
 By Email: [ascha@ascha.com](mailto:ascha@ascha.com)

**Submission Deadline: January 31st**