

# ASCHA Strategic Plan Dashboard



The ASCHA 2016 – 2018 Direction is the result of member and stakeholder consultation, a review of the environment and recognizes our noble cause, vision, mission and principled positions. The following dashboard displays three strategic priorities as well as actionable outcomes for these goals. For optimal visual reference, evaluation and measures are not articulated on all items even though they are part of ASCHA’s work.

## Advocacy & Government Relations

Strive for advocacy that develops a shared understanding to empower members and increase public engagement.

Actionable Outcome	Q3 2016	Q4 2016	Q1 2017	Q2 2017	Q3 2017	Q4 2017
<b>Member Advocacy Toolkit implemented</b>		Toolkit Launched			Toolkit Evaluated	
<b>Public engagement increased</b>	Charlie & Hazel	Public Survey	Increase Housing Directory Reach			
<b>Government engagement increased</b>	Increase correspondence & responses – 2 per month ▲ Power Metering ▲ CC Funding	▲ Business Planning ▲ National Housing Strategy CASL & ASCHA	Develop and Implement Housing Division Stakeholder Collaboration Model	Annual Continuing Care Ministers Meeting and Continuing Care Quarterly DM Meetings	Invite AH, ASH & AHS to Region Meetings	Participate in Regulatory Reviews & prepare for implementation
<b>Host more MLA sessions</b>			Invite Gov’t to Event	Host MLA Session		Host MLA Session

On target

Somewhat delayed

Delayed or deferred

## Collaborative Industry Leadership

Become the “grease and glue” that keeps working to frame a single message on issues for positive results, regardless of who owns “the win”.

Actionable Outcome	Q3 2016	Q4 2016	Q1 2017	Q2 2017	Q3 2017	Q4 2017
Common policy issues aligned	Property Tax & COPTER - SHSA					
		CC Funding - ACCA				
	Power Metering - ACCA					
	Provincial Housing Strategy – ANPHA, APHAA					
	CC Accommodation Deposits – ACCA, SHSA					
	ACCA & ASCHA Feasibility Study and member consultation					
	Develop and implement Stakeholder Relationship Structure					
Positions are supported by more organizations		Carbon Levy				
	Minimum Wage					
	All positions developed are assessed for who may support position for one voice alignment					
A shared language is developed		Develop, consult and implement				

On target

Somewhat delayed

Delayed or deferred



## Best Practice Leadership

Provide members with the best thinking around issues critical to the success and sustainability of seniors communities and housing.

Actionable Outcome	Q3 2016	Q4 2016	Q1 2017	Q2 2017	Q3 2017	Q4 2017
Research promising/best practices			Alberta Innovates		Implement FRANCIS for Members	
	Maintain internal fun facts database with research and statistics					
Develop best practice checklists	Capital development survey					
	Develop best practices and education for life/fire safety – Grant Funding Denied					
Member forums/tools developed & shared		Develop and implement capital development toolkit/forum				
		HR Leaders Consortium with APHAA				
	The Learning Centre for Seniors Living is maintained and additional tutorials developed					
	ASCHA/RDC Certificate Program courses are updated regularly and meet the needs of housing industry					
		2017 Conference & Tradeshow				
	Webinars are developed and offered to members based on hot topic issues					
	▲ Resident/Family Councils	▲ Scheduling & Work Efficiency	▲ Capital Development Education Tools			
	▲ Fire Sprinkler 101					
	▲ Board Governance					
	▲ Capital Development Survey Results					
		Biennial Membership Survey				
Produce industry reports		Rental Rate Report		Compensation & Benefit Report		

On target

Somewhat delayed

Delayed or deferred