

Associate Member Benefits

Our Associate Member benefits better support and work with companies to accomplish their associate membership goals. Some highlights include:

- Associate Member Profiles in the [ASCHA Weekly Rollout](#)— an opportunity to share your company’s story with our members.
- The [ASCHA Energy Program](#) is your source for energy savings.
- FRANCIS a database of Facts, Resources, Analytics, Numbers, Communication, Information and Statistics is coming soon to better assist you in understanding our members, their needs, and how they use products and services.
- The [ASCHA Website](#) features a [Member Area](#), an information rich online resource including a [Member Directory](#), [Industry Acronyms](#)..
- The [Alberta Seniors Housing Directory](#) provides site listings and key information to the public on seniors living options across the province.

We are continually growing our presence and reach through communication initiatives and online resources. Associate Members receive:

- Listing in the [online Member Directory](#) to ensure regular members contact you first for products and services.
- Access to the [online Member Directory](#) providing contact and portfolio information on all our regular members (who collectively serve over 30,000 Albertans).
- Access to the [Member Area](#) with updated information on member issues and government relations.
- First priority discounted rates for [tradeshow](#) participation, saving you dollars.
- First priority in selection of [sponsorship options](#) that have a lasting impression at the [Convention and Tradeshow](#), as well as throughout the year

Advertising Opportunities:

The [ASCHA Advertising Package](#) explains what marketing options are available to you, which include:

- Two free ads in the [ASCHA Weekly Rollout](#) per membership year.
- Reduced advertising rates of 40 -50% off.