



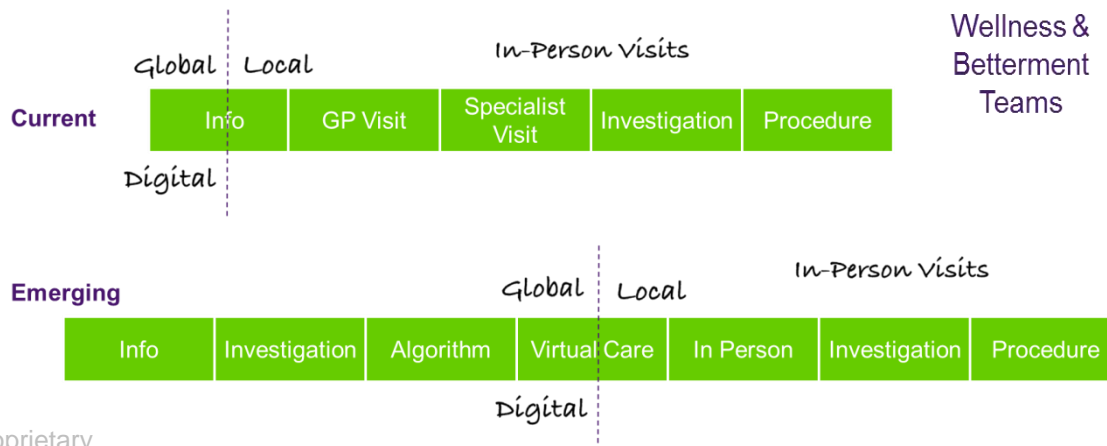
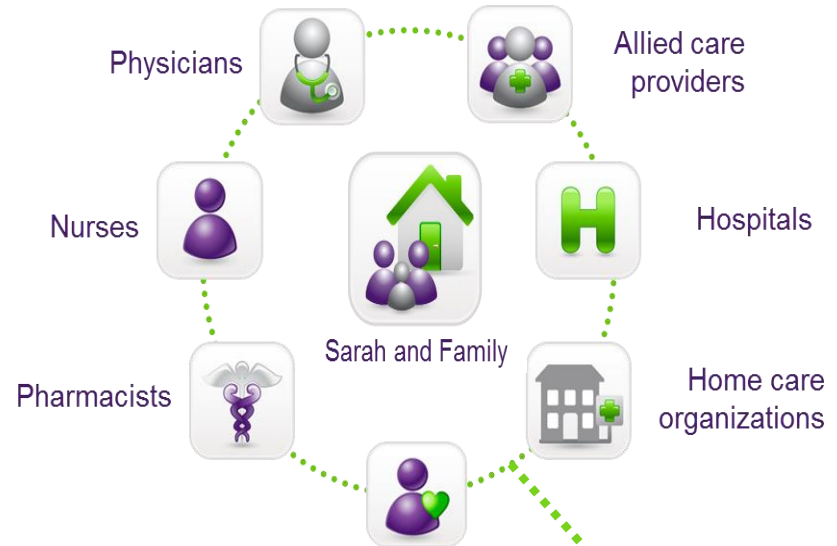
Consumer Health Plan

Allen Devine

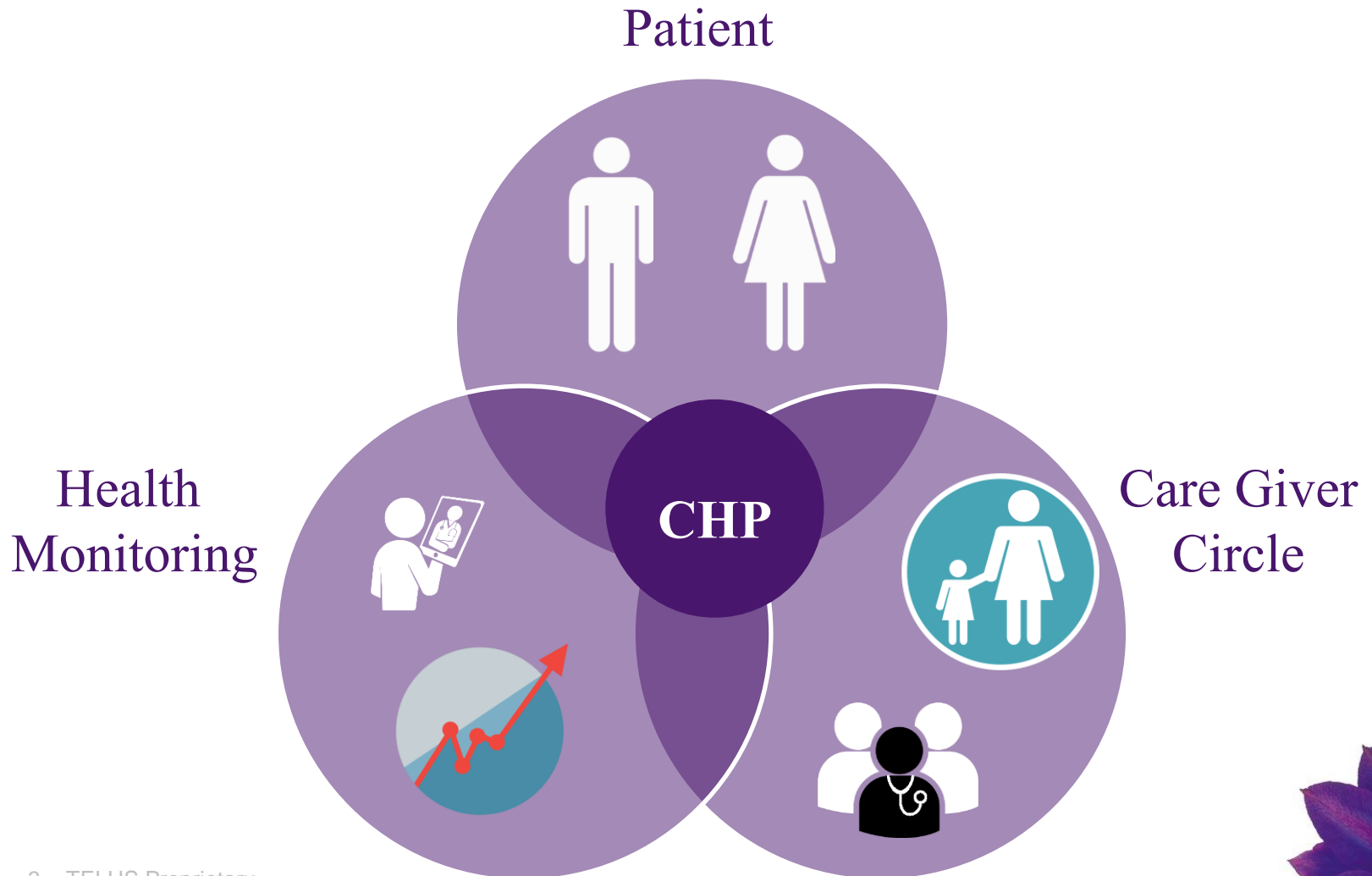
Member of the TELUS team
Vancouver, BC

The Connected Digital Healthcare System

- Soon all information will be digital and everyone and everything will be connected
- Digital health platforms will utilize this to allow for an explosion of 'insightful' health apps, algorithms and services.
- The continuum of care will be transformed



Consumer Health Plan Overview





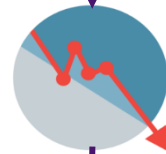
Messenger
BOT

How are you feeling today?

Messenger
BOT

May I look at your data?

Analytics &
Investigation



Would you like to inform your son?

You should see your Doctor, would you like to set up an appointment?

Care Giver
Circle &
Personalized
Plan

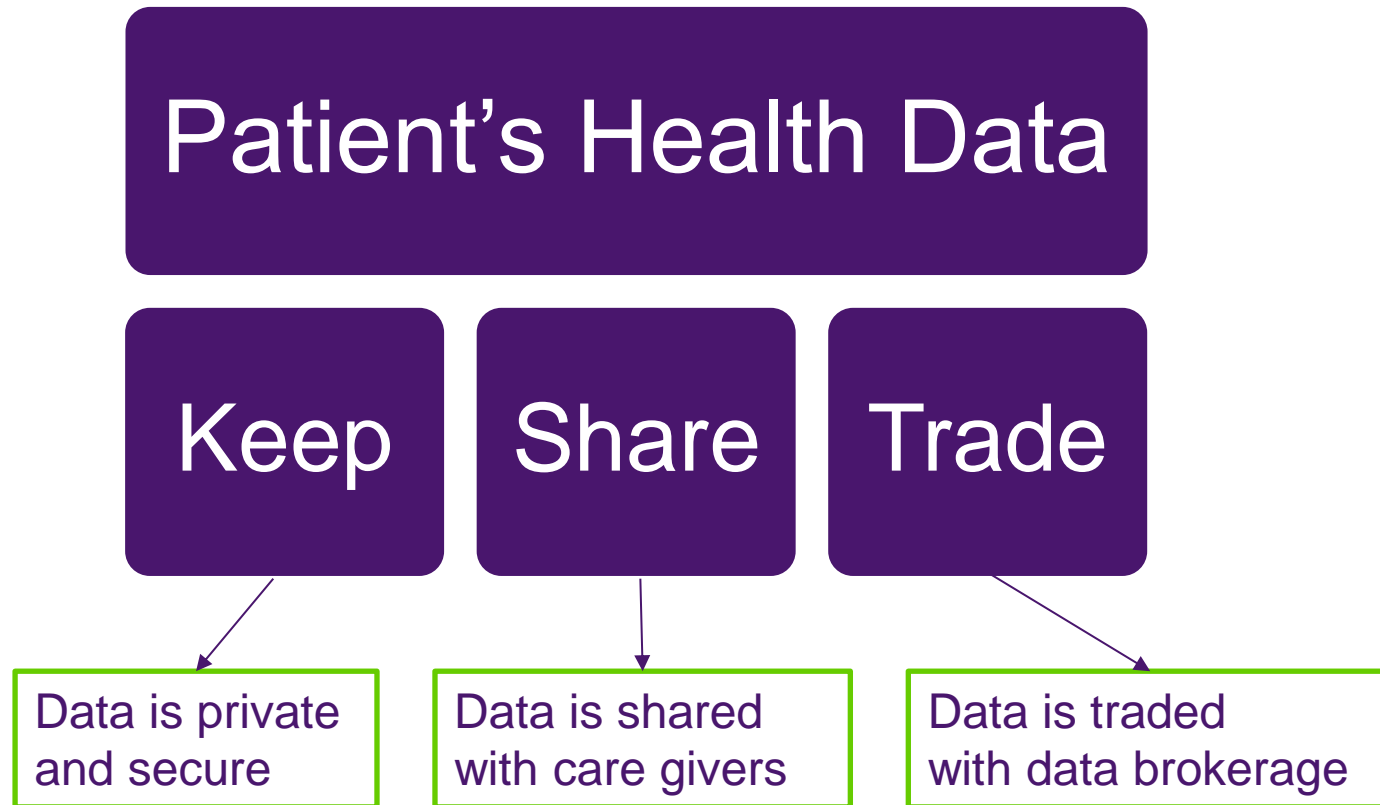


Artificial
Intelligence

Human
Intelligence



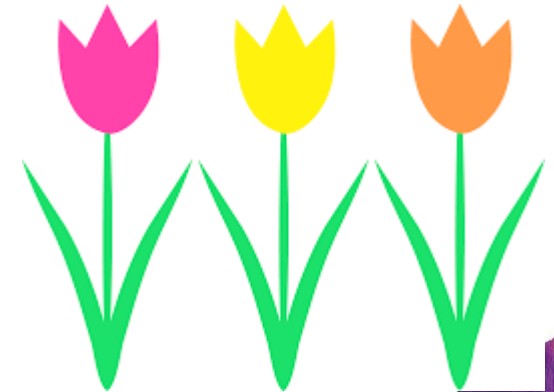
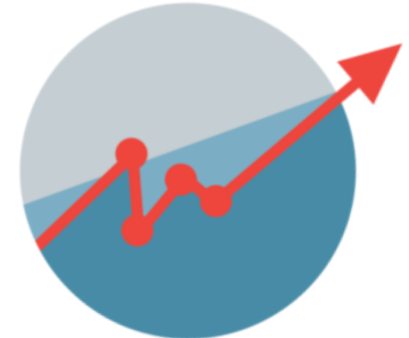
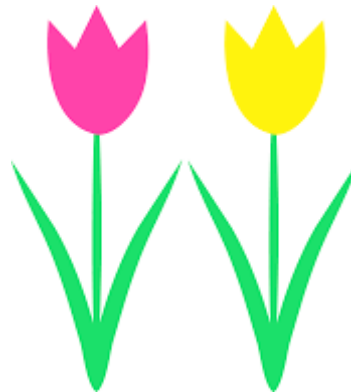
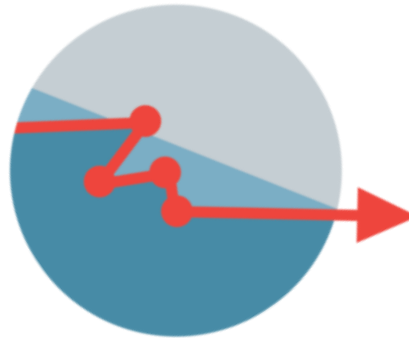
Data Privacy



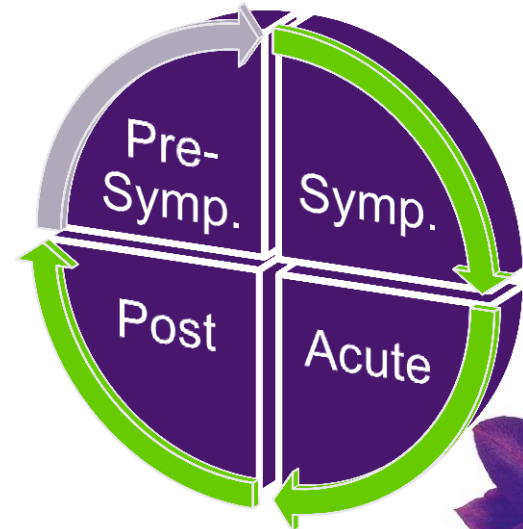
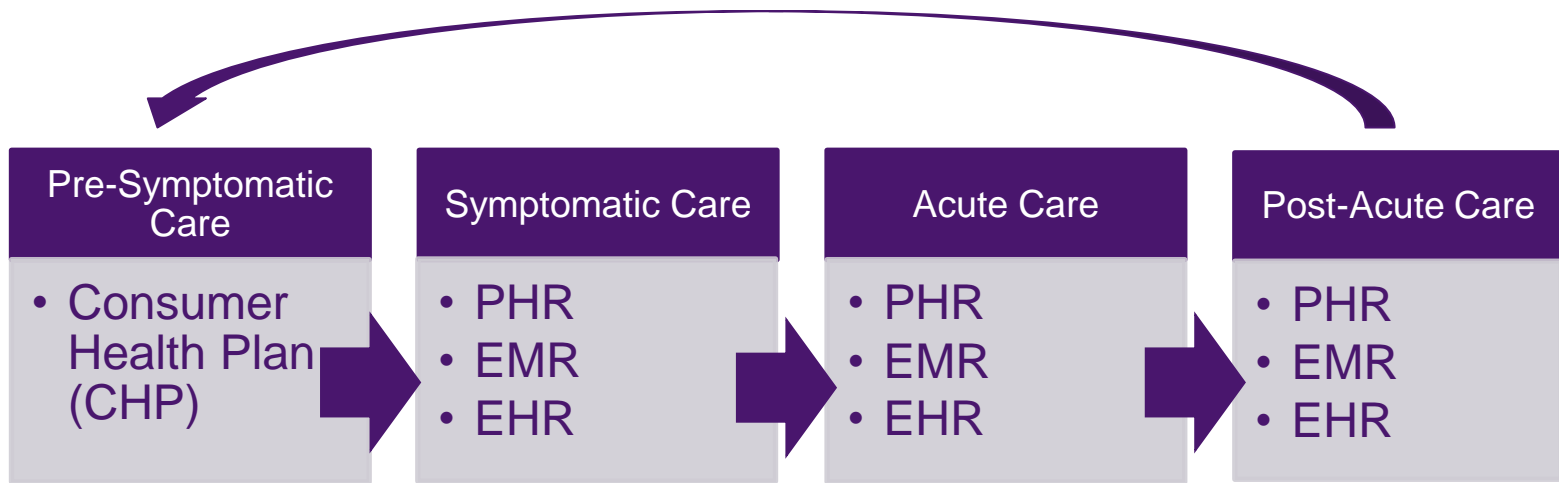
Data managed by patients, not by politics.



Patient's and Care Giver's Experience



Consumer Health Plan





the future is friendly®

Incubate the Idea

- A swap of the EMR / PHR relationship.
- Lessoned learned in the current model
 - Fragmented Industry
 - No place for non medical devices
 - For true care we need more than a record of information
 - Trust of information barrier
 - Care team expanded past medical professionals
 - Privacy is managed by policy not patient
 - No current model to evaluate if treatment is working

