

## Advertising Options

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**Open your door to new business!!!** ASCHA’s goal is to assist you in reaching your target clientele and growing your business. The advertising options available to you will let our audiences know about the great products and services you have to offer through online ads, printed materials or our weekly e newsletter (ASCHA Weekly Rollout). We will work with you to showcase your products and services to optimize your market impact.

### Premium Advertising Package

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- Weekly Rollout ad in 2 issues (within a one month period either back to back or alternate weeks)
- 1 month web ad.
- Twitter and Facebook posting

**Member Discounted Rate - \$400.00/months**

**Regular Rate - \$750.00/months**

### ASCHA Weekly Rollout

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- 1/3 column customized ad in the ASCHA Weekly Rollout for 1 issue
  - ASCHA maintains editorial and ad placement rights
  - Readership of approximately 1000 seniors housing, stakeholder and Associate subscribers
- \* ASCHA Associate Members receive 2 free ads per membership year in addition to a company introduction when you join - We just need your content!*

**Member Discounted Rate - \$ 0.00 first 2 ads per year  
\$150.00 subsequent ad**

**Regular Rate - \$295.00 per ad**

### Employment Advertising

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- ASCHA Weekly Rollout ad (1 week advertisement in the ASCHA Weekly Rollout)
- Link in Employment Opportunities in the ASCHA Weekly Rollout
- 1 month full classified ad on the ASCHA website
- Twitter and Facebook posting
- Your website hyperlinked in your ad

**Member Discounted Rate - \$125.00 per ad  
\$500.00 for 5 ads per year**

**Regular Rate - \$250.00 per ad**

### Direct Mail out Labels

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ASCHA will produce mailing labels for your direct mail-out and send them to you (be confident your information will be sent out with current contact information).

**Member Rate - \$95.00**

**Non Member rate – Not Available**

# Advertising Options

## Housing Directory Advertising

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The Housing Directory is visited by over 2,000 users every month; with a public readership made up of seniors and family members. The ads will appear on the sidebar of the Housing Directory.

**Member Discounted Rate - \$215.00/month**  
**\$950.00/6 month**  
**\$1800.00/year**

**Regular Rate - \$425.00/month**  
**\$1900.00/6 month**  
**\$3600.00/year**

## Website Advertising

## Place your advertisement on ASCHA's Website

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With a minimum of a two month advertising contract you can have your ad on the ASCHA Website, being viewed on every page.

**Member Discounted Rate - \$165.00/month**  
**\$900.00/6 month**  
**\$1750.00/year**

**Regular Rate - \$325.00/month**  
**\$1800.00/6 month**  
**\$3500.00/year**

If you have any questions or concerns call Belinda Edington at 780.439.6473 or email at [belinda@ascha.com](mailto:belinda@ascha.com) or at [ascha@asca.com](http://ascha@asca.com).

