

Education Associate Member Benefits



Introduction

The ASCHA Education Associate Membership sub-category creates an opportunity for organizations who require access to a Learning Management System (LMS) with all the required training modules for their employees, without having to purchase, develop tutorials, and manage their own LMS. These organizations must not be eligible for [Regular Membership](#).

ASCHA offers its members many benefits and services. Some of the major benefits we offer to our Education Associate Members include the following:

Education

ASCHA provides leading education that supports and encourages operational excellence through [The Learning Centre](#), ASCHA's Learning Management System (LMS). With industry standards constantly evolving, operators need to stay on top of training and compliance to offer the best possible services and care to tenants.



TLC provides tutorials related to Health Care, Occupational Health and Safety, Infection Prevention and Control, and much more to enable health care providers to comply with the Continuing Care Health Service Standards (CCHSS), and Accommodation Standards. TLC helps members keep up with continuous training, without taking a lot of time away from what they do best – serving seniors!

TLC provides:

- E-learning tutorials for full-service teams that covers all aspects of operations
- Industry best practices and safe operational practices
- Multi-level login access for Administrators, Managers and Employees
- Customizable training calendars and programs
- Enhanced training reports and records of completions
- Organizational library for training, policies, and procedures
- Operations Manual with a library of 600 policies, procedures, and toolkits

[Learn more!](#)

ASCHA offers its members many benefits and value-added services. Some of the major benefits we offer to our Associates include the following:

ASCHA's Annual Home for Housing Convention & Trade Show

Become an Exhibitor! Showcase your product or service, network, build leads, and collaborate with like-minded individuals and companies.

Become a Sponsor! Connect with your target audience and build your presence in the housing sector. Set your business apart as a trusted go-to resource for our Regular Members. Position yourself as a business that is committed to developing the sector by providing knowledge and tools to housing leaders.

Get first selection of booths at [ASCHA's Annual Home for Housing Convention & Trade Show](#) before we publicly open registration.



Region Meetings

Attend and network with housing providers and engage in roundtable discussions on various issues and association priorities.



Advertising Opportunities

We offer many [Advertising Opportunities](#) for Associate Members.

Associate Member Directory

The [Associate Member Directory](#) provides listings of all ASCHA's Associate Members and their services so that Regular Members can find what they need. This is a valuable opportunity for Associate Members to introduce their products and services to housing providers.



ASCHA Savings Programs



ASCHA Energy Program

The [ASCHA Energy Program](#), in partnership with 8760 Expense Management, looks out for your best interests, and saves your organization money through the power of energy aggregation. In addition, they will review your energy distribution and transmission services, and consult with you on various options available free of charge.

ASCHA Members & Employee Home Energy Programs

[This program](#) is specially designed to help ASCHA Members & Employees and their families with rising home energy costs. Finding the right home energy plan is more important than ever – and we're here to simplify the process for you every step of the way!

ASCHA Members Small Business Energy Program

This is one of the incredible perks of ASCHA Associate membership! [This program](#) is specially designed to help small businesses potentially save on energy costs. With the rising cost of operations and other inflationary realities, finding the right energy plan is more important than ever – and we're here to simplify the process of finding cost savings for our Associate Members every step of the way! Explore the available options for your business with no commitment or risk by contacting ASCHA for the PROMO CODE and signing up today!

ASCHA Member Organization & Staff Cellular Phone Plans

The [ASCHA Member Organization Cellular Program](#) and the [Staff Cellular Phone Plans](#) save your organization money through the power of group purchasing. Review your current billing and consult on various options available for phones and cellular plans. Your employees, their families, and friends can join too, and save on their own bill!

ASCHA Internal Working Groups

Associate Members can apply to have a seat on ASCHA's Member Working Groups where they can learn and hear sector concerns firsthand and work with members on solutions.

Current Task Forces/Working Groups Include:

- Affordable Housing Task Force
- Seniors Housing/Continuing Care Task Force
- Lodge Program Review Task Force
- Education and Best Practices Working Group

ASCHA Member Discussions

Regular and Associate Members are invited to attend monthly Live Lobby Chats. These are an informal forum for Associates to learn more about member needs and discuss the products and services they can offer to Regular Members.

Webinars & Other Sponsorships

As an Associate Member, you will be offered opportunities to [sponsor our webinars](#) and other member events, engaging you with the wider ASCHA membership and positioning you as a supporter of our sector.

Other Events

ASCHA's Golf Tournament

Sponsor and partake in ASCHA's golf tournament! This is a perfect opportunity for smaller organizations to sponsor an ASCHA event and to expand their brand. ASCHA Members get first selection in sponsorship as well as the limited number of playing opportunities.

Weekly Rollout

The [ASCHA Weekly Rollout](#) reaches more than 900 housing professionals, stakeholders, and associate subscribers. ASCHA's Weekly Rollout has the most comprehensive reach to the seniors and community housing sector in Alberta.

Associate Members receive two complimentary column ads, or one complimentary banner ad, each year in ASCHA's Weekly Rollout!

ASCHA Connect

Our members-only online discussion community has resources to connect members from all over Alberta to engage in important discussions on sector issues.

[The Lobby](#) is an online discussion community within ASCHA Connect for ASCHA's Regular Members and Associate Members to connect. It is also a great place to learn about innovations, resources, and the needs of the housing sector.



Alberta Seniors Housing Directory

The [Alberta Seniors Housing Directory](#) is our public service for Albertans. It is the only 'all-inclusive' resource for navigating congregate seniors housing options. Advertising opportunities exist on this platform only for Associate Members.