

# Housing Member Benefits

## INTRODUCTION

ASCHA offers its members many benefits and value-added services. Some of the major benefits we offer to our membership include the following:

### ADVOCACY

Advocacy continues to be the top priority as determined by our members and is where we influence public policy on your behalf as a trusted, credible source of knowledge on housing issues.

- [ASCHA's Purpose, Core Values and Noble Cause](#)
- [ASCHA's Principled Positions](#)
- [Advocacy Resources](#)
  - [ASCHA Key Advocacy Messages – Affordable Housing](#)
  - [ASCHA Key Advocacy Messages - Seniors Housing with Service Options and/or Health Supports](#)

### VALUE-ADDED SERVICES

ASCHA consistently provides value-added services to support the needs of members.

### EDUCATION

ASCHA provides leading education and training programs that support and encourage operational excellence.

- [The Learning Centre](#) – an innovative e-learning platform offering frontline staff the training they require under provincial regulations.
- [ASCHA/RDP Seniors Housing Certificate Programs](#)
- [Leadership Training Opportunities in Partnership with Thought Architects](#)
- [RDP Commercial Kitchen Management Certificate Program Incentive](#)
- Educational Webinars

### ASCHA's Internal Working Groups

- Member Engagement
- Public Awareness
- Education and Best Practice
- Community Housing Education Ad-hoc Working Group
- Affordable Housing Review Task Force
- The Learning Centre for Senior Living (TLC) Task Force
- ASCHA/Red Deer Polytechnic Certificate Program Advisory Committee
- Laura Crawford Scholarship Selection Committee

### COMMUNICATION

#### ASCHA Connect

ASCHA Connect is a member online discussion community where you will find resources to connect with members from all over Alberta and engage in important discussions on all housing issues.

#### The Lobby

The Lobby is a member online discussion community within ASCHA Connect for ASCHA's regular and associate members to share in conversation. We know the best decisions are made in The Lobby at events and this is where you make your own events and connections. Learn about new innovations, resources,



and needs of the sector.



## **ASCHA MEMBER PROGRAMS**

### **Videography and Photography**

ASCHA now offers the services of a videographer and photographer at great savings to support you in showcasing your organization and the services you provide. Contact [us](#) for more details.

## **ASCHA NON-DUES REVENUE PROGRAMS**

### **The ASCHA Energy Program**

The ASCHA Energy Program, our own comprehensive energy department, looks out for your best interests, and saves your organization money through the power of aggregation. In addition, they will review your distribution and transmission services, and consult with you on various options available.

### **The ASCHA Member/Member Employee Cellular Programs**

The [ASCHA Member Cellular Program](#), and the [ASCHA Member Employee Cellular Program](#), saves your organization money through the purchasing power of cellular services. In addition, your employees, their families, and friends can join in too – just not on your bill! In addition, they will review your current billing and consult with you on various options available for phones and cellular plans.

### **ASCHA DULUX.PPG Paint Program**

ASCHA members can access the ASCHA Dulux/PPG Paint Program through a strategic partnership. Member Organizations can purchase liquid coatings (paint) manufactured by PPG and sold in DULUX and Betonel Paint stores. You receive exclusive ASCHA pricing based on a discount off retail pricing, which is incomparable for the highest quality commercial product. PPG/Dulux Paint is a Corporate Associate member of ASCHA and is available to provide field technical services to members as well as education and technical knowledge for your maintenance employees.

### **Alberta Seniors Online Housing Directory**

The Alberta Seniors Housing Directory is a value-added service to the seniors, their families and all the seniors housing providers within Alberta. It is Alberta's only 'all-inclusive' source for seniors housing. Our directory also offers vacancy listings, assisting seniors in finding available units quicker, while offering your organization the opportunity to provide immediate accommodations.

## **EVENTS**

ASCHA tailors events to enhance sector information sharing and networking to enable you to keep on top of your game in the seniors and community housing sector.

- [ASCHA Annual Convention and Tradeshow](#)
- [Region Meetings](#)

## **RESOURCES**

ASCHA offers information and networking to help you stay in the loop and educate the public about the seniors and community housing sector.

### **ASCHA Website**

- [Members Area](#)
- [Sector Acronyms](#)
- [ASCHA Weekly Rollout](#)
- **Social Media**
  - [Facebook](#)
  - [YouTube](#)
- [Member Emerging Issues](#)
- [Member Incident Reporting](#)
- [Publications](#)
  - [Compensation and Benefits Report](#)

