

Associate Member Benefits

INTRODUCTION

ASCHA offers its members many benefits and value-added services. Some of the major benefits we offer to our membership include the following:

ADVOCACY

Advocacy continues to be the top priority as determined by our members and is where we influence public policy on as a trusted, credible source of knowledge on housing issues.

- [ASCHA Noble Cause and Purpose](#)
- [ASCHA Principled Positions](#)

VALUE-ADDED SERVICES

ASCHA consistently provides value added services to support the needs of members.

EDUCATION

Webinar Sponsorship

ASCHA provides webinar and other sponsorship opportunities to associate members that allows you to showcase your organization as supporting the housing sector.

ASCHA's Internal Working Groups

Associate members can apply to have a seat on ASCHA member working groups where they can learn and hear the sector concerns and solutions firsthand.

- **Member Engagement**
- **Public Awareness**
- **Education and Best Practice**

ADVERTISING

ASCHA Advertising Package

Associate Members receive two free ads per year to enhance knowledge of their brand.

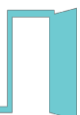
COMMUNICATION

ASCHA Connect

ASCHA Connect is a regular member online discussion community with resources to connect members all over Alberta and engage in important discussions on housing issues.

The Lobby

The Lobby is an online discussion community within ASCHA Connect for ASCHA's regular and associate members to connect. We know the best decisions are made in The Lobby at events. Learn about new innovations, resources, and needs of the housing sector.



[Alberta Seniors Online Housing Directory](#)

The Alberta Seniors Housing Directory is a value-added service to the seniors, their families and all the seniors housing providers within Alberta. It is Alberta's only 'all-inclusive' source for seniors housing.

[The ASCHA Energy Program](#)

The ASCHA Energy Program, our own comprehensive energy department, looks out for your best interest and saves your organization money through the power of aggregation. In addition, they will review your distribution and transmission services and consult with you on various options available to your organization.

[The ASCHA Member/Employee Cellular Programs](#)

The [ASCHA Member Cellular Program](#), and the [ASCHA Member Employee Cellular Program](#), our own comprehensive cellular department, looks out for your best interest and saves your organization money through the purchasing power of cellular services. In addition, your employees, their families, and friends can join in too – just not on your bill! In addition, the department will review your current billing and consult with you on various options available.

[Videos and Photos](#)

ASCHA's now offers the services of a videographer and photographer at great savings to support you in showcasing your organization and site. Contact ascha@ascha.com for more details.

EVENTS

ASCHA tailors' events to enhance industry information sharing and networking to enable you to keep on top of your game in the seniors and community housing sector.

- [ASCHA Annual Convention and Tradeshow](#)
- [Region Meetings](#)

RESOURCES

ASCHA offers information and networking to help you stay in the loop and educate the public about the seniors and community housing sector.

[ASCHA Website](#)

- [Members Area](#)
- [Sector Acronyms](#)
- [ASCHA Weekly Rollout](#)
- **Social Media**
 - [Facebook](#)
 - [YouTube](#)
- [Publications](#)

