

Regular Member Benefits

INTRODUCTION

ASCHA offers its members many benefits and value-added services. Some of the major benefits we offer to our membership include the following:

ADVOCACY

Advocacy continues to be the top priority as determined by our members and is where we influence public policy on your behalf as a trusted, credible source of knowledge on housing issues.

- [ASCHA Noble Cause and Purpose](#)
- [ASCHA Principled Positions](#)
- [Advocacy Tools and Toolkit](#)
 - [Contribution of Seniors Housing to Alberta's Economy Infographic](#)
 - [Key Talking Points](#)
 - [Common Terminology Report](#)

VALUE-ADDED SERVICES

ASCHA consistently provides value added services to support the needs of members.

EDUCATION

ASCHA provides leading education and training programs that support and encourage operational excellence.

- [The Learning Centre for Senior Living \(TLC\)](#)
- [Education Webinars](#)
- [ASCHA/RDC Certificate Programs](#)
- [RDC Commercial Kitchen Management Certificate Program Incentive](#)

ASCHA's Internal Working Groups

- **Member Engagement**
- **Public Awareness**
- **Education and Best Practice**
 - The Learning Centre for Senior Living (TLC) Task Force
 - ASCHA/Red Deer College Certificate Program Advisory Committee

ASCHA Connect

ASCHA Connect is a member online discussion community where you will find resources to connect with members all over Alberta and engage in important discussions on seniors housing issues.

The Lobby

The Lobby is a member online discussion community within ASCHA Connect for ASCHA's regular and associate members to connect. We know the best decisions are made in The Lobby at events. Learn about new innovations, resources, and needs of the sector.



Videos and Photos

ASCHA's now offers the services of a videographer and photographer at great savings to support you in showcasing your organization and site. Contact ascha@ascha.com for more details.

[The ASCHA Energy Program](#)

The ASCHA Energy Program, our own comprehensive energy department, looks out for your best interest and saves your organization money through the power of aggregation. In addition, they will review your distribution and transmission services and consult with you on various options available.

The ASCHA Member/Employee Cellular Programs

The [ASCHA Member Cellular Program](#), and the [ASCHA Member Employee Cellular Program](#), our own comprehensive cellular department, looks out for your best interest and saves your organization money through the purchasing power of cellular services. In addition, your employees, their families, and friends can join in too – just not on your bill! In addition, they will review your current billing and consult with you on various options available.

[Alberta Seniors Online Housing Directory](#)

The Alberta Seniors Housing Directory is a value-added service to the seniors, their families and all the seniors housing providers within Alberta. It is Alberta's only 'all-inclusive' source for seniors housing. Through listing your vacancies, it assists seniors looking for available housing and you in filling your vacancies.

EVENTS

ASCHA tailors events to enhance industry information sharing and networking to enable you to keep on top of your game in the seniors housing industry.

- [ASCHA Annual Convention and Tradeshow](#)
- [Region Meetings](#)

RESOURCES

ASCHA offers information and networking to help you stay in the loop and educate the public about the seniors and community housing sector.

[ASCHA Website](#)

- [Members Area](#)
- [Sector Acronyms](#)
- [ASCHA Weekly Rollout](#)
- **Social Media**
 - [Facebook](#)
 - [YouTube](#)
- [Member Emerging Issues](#)
- [Member Incident Reporting](#)
- [Publications](#)
 - **Compensation and Benefits Report**
 - [Rental and Service Rates Report](#)
 - [Common Terminology Report](#)

