

Regular Member Benefits



ASCHA offers its members, who provide a variety of seniors and community housing options, many benefits, and value-added services. Some of the major benefits we offer to our Regular Members include the following:

Communication

ASCHA Connect

ASCHA Connect is an online member discussion community where you can connect directly to other providers of housing with/without service options and/or health supports to share ideas, strategies, and resources. This is where you will engage in important discussions on all housing issues.

[Go to ASCHA Connect >>](#)

The Lobby

The Lobby is an online member discussion community within ASCHA Connect for ASCHA's Regular and Associate Members to share in conversation and connect to the services and products required for operations. Learn about new innovations and resources to meet the needs of your residents.

[Go to ASCHA Connect >>](#)

Advocacy

Advocacy continues to be a top member priority and is where we influence public policy on your behalf as a trusted, credible source of knowledge on housing issues and all the supports that keep Albertans housed.

- [ASCHA's Purpose, Core Values, and Noble Cause](#)
- [ASCHA's Principled Positions](#)
- [Advocacy Resources](#)

Education

ASCHA provides leading education and training programs that support and encourage operational excellence.

- [The Learning Centre \(TLC\)](#)
- [ASCHA/Red Deer Polytechnic Seniors Housing and Community Housing Certificate Programs](#)
- [Education Webinars](#) (Identified by ASCHA members)
- [Learning & Development Opportunities](#) in partnership with:
 - [Thought Architects](#)
 - [Dining RD](#)
 - [StrongerU Senior Fitness](#)

ASCHA's Member Engagement Structure/Approach

ASCHA Members are welcomed on our Task Forces and Working Groups where they share their concerns, celebrations, and support administration in addressing gaps in all areas.

- Affordable Housing Task Force
- Seniors Housing/Continuing Care Task Force
- Lodge Program Review Task Force
- Education and Best Practices Working Group
- The Learning Centre (TLC) Task Force
- ASCHA/Red Deer Polytechnic Certificate Program Advisory Committee
 - Laura Crawford Scholarship Selection Committee

Informal Member Discussions

Regular Member Drop-in Hour

Held weekly throughout the year to casually discuss topics of your choice.

Regular & Associate Member Live Lobby Chat

A monthly forum for your Purchasers, Maintenance Leaders, etc., to talk to Associate Members and source products and services.

Associate Member Directory

ASCHA's [Associate Member Directory](#) aims to assist our Regular Members in finding products, project assistance, and consulting services offered by our Associate Members.

ASCHA Savings Programs



EXPENSE MANAGEMENT

ASCHA Energy Program

The [ASCHA Energy Program](#), in partnership with 8760 Expense Management, looks out for your best interests, and saves your organization money through the power of energy aggregation. In addition, they will review your energy distribution and transmission services, and consult with you on various options available free of charge.

ASCHA Members & Employee Home Energy Programs

[This program](#) is specially designed to help ASCHA Members & Employees and their families with rising home energy costs. Finding the right home energy plan is more important than ever – and we're here to simplify the process for you every step of the way!

ASCHA Member Organization & Staff Cellular Programs

The [ASCHA Member Organization Cellular Program](#) and the [Staff Cellular Phone Plans](#) save your organization money through the power of group purchasing. Review your current billing and consult on various options available for phones and cellular plans. Your employees, their families, and friends can join too, and save on their own bill!

Resources

ASCHA offers information and networking to help you stay in the loop and to educate the public about the seniors and community housing sector.

- [ASCHA Website](#)
- [Members Area](#)
- [Sector Acronyms](#)
- [ASCHA Weekly Rollout](#)
- Social Media
 - [Facebook](#)
 - [X \(Twitter\)](#)
 - [LinkedIn](#)
 - [YouTube](#)
 - [Instagram](#)
- Member Incident Reporting
- [Publications](#)
 - Compensation and Benefits Report for Alberta's Housing Sector



Alberta Seniors Housing Directory

The [Alberta Seniors Housing Directory](#) is a value-added service to the seniors, their families, and all the seniors housing providers within Alberta. It is Alberta's only 'all-inclusive' source for seniors housing. Our directory also offers vacancy listings, assisting seniors in finding available units quicker, while offering your organization the opportunity to provide immediate accommodations.

Events

ASCHA tailors events to enhance sector information sharing and networking to enable you to keep on top of your game in the seniors and community housing sector.

- [Home for Housing Convention and Trade Show](#)
- [Region Meetings](#)

ASCHA's Golf Tournament

Sponsor and partake in ASCHA's golf tournament! This is a perfect opportunity for smaller organizations to sponsor an ASCHA event and to expand their brand. ASCHA Members get first selection in sponsorship as well as the limited number of playing opportunities.