

WHY ASCHA MEMBERSHIP?



Participate in the collective efforts of Alberta's largest group of housing providers, working together to enhance housing options for Albertans.

Bring your voice, wisdom and experience to the table and help us shape the future of seniors and community housing. Your voice frames our advocacy efforts including messaging that form our Key Talking Points, Member Advocacy Toolkit and asks to government.

Government comes to us for advice and suggestions related to seniors and community housing on a regular basis. We also represent members on numerous external committees where we are your voice at the table.

Be well informed of all issues related to housing programs in a timely fashion.

Communication mechanisms include:

- The ASCHA Weekly Rollout - our weekly e-newsletter.
- ASCHA Connect - our online member discussion forum.
 - The Lobby - where housing operators and service providers meet.
- Members Area on the ASCHA website - housing sector resources, Board/Committee minutes, correspondence, etc.
- Virtual Member Discussions.
- Member Events - Region Meetings, Annual Convention & Tradeshow etc.

Enjoy the many services that have been developed and customized by members for members, including:

- The Learning Centre for Senior Living education and best practices training platform to keep your employees performing at optimum capacity.
 - Online tutorials tailored to frontline employees.
 - Access to numerous operational toolkits.
 - Access to over 600 policies.
 - ASCHA has a convened a member working group that will make recommendations on how ASCHA can address the training needs and best practices gaps of community housing providers.
 - Webinars to keep you informed.
- Cost saving programs including energy, cellular, education, etc.

WHAT'S IN IT FOR ALBERTANS?

- Seniors and Community Housing voices lead ASCHA and its strategic direction advocacy and public relations
- ASCHA is highly committed to advocacy and public relations
- Alignment with an association whose Noble Cause is that: *"Albertans live in housing that honours their dignity, serves their needs and inspires purpose in their chosen community"*
- Approximately 60,000 Albertans visit our website/ Facebook page annually to access resources and information that assists them in finding their housing of choice
- Your residents/tenants enjoy services from employees that have education and training in current best practices
- 15,000 Employees receive online training through The Learning Centre for Senior Living
- Resources saved through membership cost-saving programs can be re-directed into other services

Beyond this high level summary, we encourage you to review our current [ASCHA Direction](#), [Annual Report](#), and [Member Survey Report](#).

