

# ASCHA Strategic Plan Dashboard



The ASCHA 2017 – 2019 Direction is the result of member and stakeholder consultation, a review of the environment and recognizes our noble cause, vision, mission and principled positions. The following dashboard displays three strategic priorities as well as actionable outcomes for these goals. This shows the past year and the future quarter, and will be updated quarterly. For optimal visual reference, evaluation and measures are not articulated on all items even though they are part of ASCHA’s work.

## Advocacy & Government Relations

Strive for advocacy that develops a shared understanding to empower members and increase public engagement.

Actionable Outcome	Q3 2017	Q4 2017	Q1 2018	Q2 2018	Q3 2018	Q4 2018
<b>Member Advocacy Toolkit implemented*</b> 89% - 100%	Toolkit Updated		Implement Region Advocacy			
	Reviewed Resolution Process & Consulted with Members		Implement New Resolution Process			
<b>Public engagement increased*</b> 89% - 100%	Charlie & Hazel					
	* Public Survey - Evaluate Results and Recommend Common Terminology					
	* Increase Housing Directory Reach – Update Data – Add Resources and Continue to Increase Reach					
<b>Government engagement increased*</b> 98% - 100%	Increase Correspondence & Responses – 2 per Month					
	▲ Member Resolutions ▲ Infrastructure ▲ Affordable Housing	▲ Provincial Affordable Housing Strategy ▲ Essential Services ▲ HMB Business Plans ▲ Cannabis Legislation	▲ ASCHA 2018 Convention			
	Housing Division Stakeholder Collaboration - Provincial Housing Steering Committee, Seniors Lodge Program, Policy and Legislation, Data and Research					
	Annual Continuing Care Ministers Forum and Continuing Care Quarterly DM Meetings					
	Invite MLAs, AH, ASH & AHS to Region Meetings			Invite MLAs, AH, ASH & AHS to Region Meetings		
	MLA Breakfast					
	* Participate in Regulatory Reviews & Prepare for Implementation					

Percentages show 2017 membership importance rating. \* Indicates members identified it as a key issue at the 2017 Region meetings.

On Target

Somewhat Delayed

Delayed or Deferred



## Collaborative Industry Leadership

Become the “grease and glue” that keeps working to frame a single message on issues for positive results, regardless of who owns “the win”.

Actionable Outcome	Q3 2017	Q4 2017	Q1 2018	Q2 2018	Q3 2018	Q4 2018	
<b>Common policy issues aligned *</b> 98% - 100%		* Respond to Age in Human Rights Legislation – Alberta Council on Aging (ACA)					
		* Respond to COPTER Consultation – Work on Implementation					
		* Follow Up on Power Metering - ACCA					
		* Provincial Housing Strategy Work – Meet with ANPHA & APHAA to Align Common Issues					
		* Follow Up on CC Accommodation Deposits – ACCA, SHSA					
		* Determine Next Steps in Collaboration with ACCA					
		Monitor Stakeholder Relationship Structure					
		* Inform the National Housing Strategy through Canadian Alliance for Seniors Living (CASL)					
<b>Positions are supported by more organizations</b> 100% - 100%		* Operational Viability					
		* Residential Focus for Seniors Communities					
		* Appropriate Supports for Seniors Residents					
		* Living Wage Considerations					
		* Capital Development					
		All Positions Developed are Assessed for who may support Position for one Voice Alignment					
<b>A shared language is developed *</b> 98% - 100%	Develop, Consult and Implement						
		Linked with Public Engagement, Seek Partnership in Developing Common Terminology					

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## Best Practice Leadership

Provide members with the best thinking around issues critical to the success and sustainability of seniors communities and housing.

Actionable Outcome	Q3 2017	Q4 2017	Q1 2018	Q2 2018	Q3 2018	Q4 2018
Research promising/best practices * 94% - 100%	Telus "Come Dream With Us" Unconference for Members – Continue with Pilots & Regular Meetings					
		* Launch FRANCIS - Evaluate				
Develop best practice checklists * 89% - 98%	* Capital Development Capacity Building					
	HR Leaders Consortium with APHAA – Roll Out Next Steps with the ASCHA Working Group					
Member forums/tools developed & shared * 87% - 96%	Develop and Implement Capital Development Hub					
	The Learning Centre for Seniors Living is Maintained and Additional Tutorials Added					
	ASCHA/RDC Certificate Program Courses are Updated Regularly and Meet the Needs of Housing Industry					
	* 2018 Conference & Tradeshow					
	* Webinars are Developed and Offered to Members Based on Hot Topic Issues					
	▲ Dealing with Difficult People	▲ Tips on Creating Effective Business Plans	▲ Best Practices in Maintenance	▲ Cyber Technology	▲ Ethics in Seniors' Care	▲ Caregiver Fatigue
Produce industry reports 87% - 100%			Education Survey			

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