

## Reduce Your Care Home Costs By Over 50 Per Cent / Seminar

This is a major advance in enhancing the balance sheet/profitability of all residential care facilities. This seminar is an absolute must for every CEO/Managing Director in the care sector. Gain the benefit of research being conducted by the [MBA \(Seniors Housing & Care Trends\)](#) Research Unit into reducing the cost of running a care home by over 50 per cent, whilst enhancing care standards, lifting resident satisfaction and complying with regulation.

This Seminar focuses exclusively on the topic - "Halve the Costs of Running a Care Home"

It is not a parade of speakers offering 'tinkering at the edges opinion pieces'.

This seminar focuses on worldwide research in 10 areas on how the costs of running a care home can be significantly reduced whilst enhancing the experience of the resident.

The research is derived from:

- Our [MBA Research](#) program
- The results of field tests (community nursing programs)
- Community testing in the UK, Netherlands, Canada and Australasia
- Technology evaluation, adoption and implementation
- Stress testing new business models/ compliance obligations / training
- Methods / Technology / Apps which keep beds full despite entrenched trend to short term stays

The seminar content is research based and encourages Q&A interfacing, hence its restriction to 30 participants.

The purpose is to re-engineer the management/cost structure of care homes to improve balance sheets and stretch the shelf life of existing facilities.

The seminar is for senior management responsible for budgetary control, balance sheet management and business development executives.

### SEMINAR DETAILS:

1. Run through the new business models which halve the costs of running a residential care facility
  - Revolutionary approach to quality staffing
  - Use of technology to lower costs and lift supervisory standards
  - Outsourcing of various service requirements
  - Specialization trends
  - Analysis of emerging home care models and how you become the leader in your geographical area
  - Making each of your residential facilities the leader in your catchment of the "integrated care model"
2. An innovative housing model for seniors that incorporates healthcare within the residential environment

\$998/- 4-For-1 Registration\*

\*Up to 4 persons can attend for this fee. Offer closes at 5pm, Thu 13 Apr 2017.

Full price of \$2998/- per person applies after this date. Seminar limited to 30 for best outcome.

### [REGISTER TODAY](#)

Or reply to this message with "**YES / SEMINAR**" and I will invoice you.

**Guarantee:** The research/business implementation team will remain in contact with you for up to 12 months after the seminar to assist your staff with any guidance/advice/oversight of the plan implementation program to reduce your running costs by 50 per cent.

### Venues:

**Edmonton, Mon 11 Sep 2017 - 11am to 4pm**

**Vancouver, Tue 12 Sep 2017 - 11am to 4pm**

**Conditions:** [Cancellation Policy](#)