

## Associate Benefits

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### INTRODUCTION

Our [Associate Member](#) benefits help you connect with clients and strengthen your knowledge of the senior's housing industry. Some highlights include:

### INDUSTRY INFORMATION & ADVERTISING

- [ASCHA Website](#) - your information-rich online resource
- [Member Area](#) - your resource for directly relevant happenings in the industry
- [Online Member Directory](#) - your online contact list for all member organizations to support you as an ASCHA associate
- [ASCHA Weekly Rollout](#) - your weekly industry information update and advertising publication
- [ASCHA Advertising Package](#) - information on how to advertise through us and reach your target audience
- [ASCHA Energy Program](#) - sign up to receive your energy savings
- [Alberta Seniors Housing Directory](#) - The Alberta Seniors Housing Directory is a value-added service to the seniors, their families and all the seniors housing providers within Alberta. It is Alberta's only 'all-inclusive' source for seniors housing, providing you information and access to new business contacts
- [ASCHA's internal Working Groups](#) - identify your passion and volunteer on one of the working groups where you come to know and directly influence the future of the seniors housing industry
  - Public Awareness
  - Housing Finance
  - Health Collaboration
  - Human Resources
  - Education and Best Practice
- [ASCHA Annual Convention and Tradeshow](#) - you enjoy first priority selection of tradeshow space and associated discounts - saving you money.
  - [Tradeshow](#) - we bring housing providers with buying power from across Western Canada to you, allowing you to showcase your products and services and enabling them to power shop to meet their needs
  - [Sponsorship options](#) - priority options to choose the sponsorship opportunity that best suits your brand recognition and awareness needs so that you leave a lasting impression on the convention attendees
- [Region Meetings](#) - you are welcome to attend, network with your clients and potential clients and work at resolving housing industry concerns with them
- [Webinars](#) - leading education and training programs that support and encourage operational excellence