

Regular Member Benefits

INTRODUCTION

ASCHA offers its members many benefits and value-added services. Here is a snapshot of a few of the benefits we offer to our membership.

ADVOCACY

Advocacy continues to be the number one priority as determined by our members and is where we influence public policy on your behalf as a trusted, credible source of knowledge on housing issues.

- [ASCHA Noble Cause](#)
- [ASCHA Principled Advocacy Positions](#)
- **Advocacy Toolkit**
 - Hand out cards
 - Understanding Seniors Housing
 - Key Talking Points
 - [Advocacy Tracking](#)
- [ASCHA's Internal Working Groups](#)
 - Public Awareness
 - Housing Finance
 - Health Collaboration
 - Human Resources
 - Education and Best Practice

VALUE ADDED SERVICES

ASCHA consistently provides value added services.

The ASCHA Energy Program, our own comprehensive energy department looks out for your best interests and saves you money on energy.

- [The ASCHA Energy Program](#)

The Alberta Seniors Housing Directly is a value-added service to the seniors, their families and all the seniors housing providers within Alberta. It is Alberta's only 'all-inclusive' source for seniors housing.

- [Alberta Seniors Housing Directory](#)

EDUCATION

ASCHA provides leading education and training programs that support and encourage operational excellence.

- [The Learning Centre for Senior Living](#)
- [Webinars](#)
- [Certificate Programs](#)
- [First Aid and CPR Training](#)

EVENTS

ASCHA tailors events to enhance industry information sharing and networking to enable you to keep on top of your game in the seniors housing industry.

- [ASCHA Annual Convention and Tradeshow](#)
- [Region Meetings](#)

RESOURCES

ASCHA offers information and networking to help you stay in the loop and educate the public about the seniors housing industry.

- [ASCHA Website](#)
 - [Member Area](#)
 - **Member Directory** – The membership list can be found in the Annual Report
 - [Industry Acronyms](#)
- [ASCHA Weekly Rollout](#)
- [ASCHA Focal Points](#)
- **Social Media**
 - [Facebook](#)
 - [Twitter](#)
 - [Instagram](#)
 - [Charlie and Hazel](#)
- [Member Emerging Issues](#)
- [Member Incident Reporting](#)
- [Publications](#)
 - [Compensation and Benefits Report](#)
 - [Rental and Service Rates Report](#)

